

GRUNDÉNS

FALL/WINTER 2022 WORKBOOK



GRUNDENS

Welcome.

After the past 18+ months and what we have all been through, it's challenging to pick a point to start an intro to our Fall 2022 catalog. The list is pretty surreal- a global pandemic, the health of fisheries, wildfires, socio-political tensions, the list goes on. The past year and a half has worn our collective patience thin. We're getting increasingly restless—and maybe even a little unreasonable with ourselves and the world around us. If we're being honest, there are bigger issues than chasing our species of choice with whatever tackle or gear we choose. But man is fishing fun and rejuvenating.

The pandemic has been a tough lesson, but we had to learn it—much that happened was beyond our control. It forced us to recognize our priorities and what really matters. As much as we all might have wanted to believe otherwise, this was not the time for individual heroics. Instead, we needed humility—the grace that constantly whispers, "It's not about us." With humility, we understood that ego is not our amigo. It was a true lesson in just how fragile things were. We were so busy doing. We needed to more fully appreciate that it's not just what we do—but why and how we're doing it.

A recent study cited more than 25,000 adults in 58 countries, which showed that intrinsic values—such as social connections and contributing to one's community—were more closely correlated to wellbeing than values such as power and financial gain. The conclusion: If we are going to reap the full benefits of purpose, values have to be self-transcendent; they must involve others. For Grundens that is about helping to protect and preserve sustainable ecosystems that support healthy fisheries.

Before Covid, I intuitively knew about the importance of community and connections, but I never really made it a major focus. Like many, I assumed it happened organically. Now, connectivity is inorganic—it can only happen with deliberate action. This awareness needs to inform and shape our thinking. The essence of our journey is connecting with others and allowing them to experience the outside world and one another through fishing.

A journey is nothing more than a series of moments—from this moment to the next moment, to the one after that. It's what we do with each of them that matters and in there one can find purpose. From the entire Grundens team, we thank you for allowing us to be part of your journey and for being part of ours.

With gratitude and appreciation,



David
CEO

WE ARE FISHING

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NEW STYLE

DECK-BOSS INSULATED 15IN BOOT

60013

Tools of the trade, our DECK-BOSS Insulated 15" boots are engineered to be tough, warm, and durable featuring an upper that eliminates cracking and Patented "Herkules Grip" compression molded rubber outsoles that provide superior traction on wet surfaces.

- + 15" (38cm) height
- + Injected PU Foam upper offers -40F/-40C insulation rating
- + Silicone Rubber boot band to secure bib trousers
- + Grundéns internal bilge system for internal water management
- + 100% Rubber outsole with reinforced perimeter design offers SR-C slip resistance rating

SIZE: 8-14

COLORS: STEEL GREY

NEW STYLE

FREEBOARD WOOL CHUKKA

60027

Designed for the year-round angler who appreciates style and versatility. The Freeboard's merino/nylon material blend offers natural performance benefits in both warm and cool temperatures and features a lugged, razor-siped gum rubber outsole for superior wet traction on and off boat decks.

- + 63% Merino Wool/ 37% Nylon blend knit upper offers 4 season thermo-regulation and moisture management
- + Merino wool fibers have a natural protective layer that offers water and stain resistance
- + Grundéns Freeboard TPU overlay offers increased waterline for wet deck performance
- + Hybrid EVA / Rubber midsole and toe cap offers shock absorption and wear protection
- + Non-marking, razor-siped natural gum rubber outsole provides both traction and high surface contact for excellent traction on and off boat decks

SIZE: 8-14

COLORS: ANCHOR, METAL



NEW STYLE

SEA KNIT WOOL BOAT SHOE

60028

The Sea Knit Lace Up is Grundéns take on a classic sneaker. Built from the fishing deck up, this sneaker offers anglers the opportunity to step into the world of on-deck fishing performance and comfort. The merino/nylon material blend offers natural performance benefits in both warm and cool temperatures, with an outsole built for superior traction on wet surfaces.

- + 63% Merino Wool / 37% Nylon blend knit upper offers 4 season thermo-regulation and moisture management
- + Merino wool fibers have a natural protective layer that offers water and stain resistance
- + Non-marking natural gum rubber outsole pods with razor cut siping for wet deck traction
- + Shock absorbing EVA midsole and all day comfort footbed offer the ultimate on-deck foot support
- + TPU overlay offers increased waterline for wet-deck performance

SIZE: 8-14

COLORS: ANCHOR





NEW STYLE

NEPTUNE PRO ANORAK

10356

Designed for Commercial Fishermen needing a lighter weight, more comfortable foul weather option that offers improved mobility and stretch. Our Neptune collection has been adopted wholeheartedly in Commercial Fishing and the Neptune PRO adds an additional level of ruggedness to the trusted Neptune family.

- + 230g/m2 PU Coated 100% Polyester knit
- + Reflective Hex Pattern TPU overlay offers increased abrasion resistance in critical wear zones
- + Fully gusseted, water draining neck zipper entry with additional venting position snap
- + Neoprene cuff accommodates commercial gloves
- + 2-way shock cord adjustable hood with concealed cord routing
- + Dual shock cord bottom hem adjustment

SIZE: S-3XL

COLORS: HI-VIS YELLOW, RED ORANGE



NEW STYLE

NEPTUNE PRO BIB

10357

Designed for Commercial Fishermen needing a lighter weight, more comfortable foul weather option that offers improved mobility and stretch. Our Neptune collection has been adopted wholeheartedly in Commercial Fishing and the Neptune PRO adds an additional level of ruggedness to the trusted Neptune family.

- + 230g/m2 PU coated 100% Polyester knit
- + Reflective Hex Pattern TPU overlay offers increased abrasion resistance in critical wear zones
- + Compression molded internal knee pads offer lightweight protection
- + Removeable and replaceable Grundens stretch suspender system
- + Flip out, zippered internal secure storage pocket

SIZE: S-3XL

COLORS: HI-VIS YELLOW, RED ORANGE





NEW COLOR*

FULL SHARE BIB

10317

When you get your hands on the Full Share Bibs you will instantly notice the rugged exterior fabric, strategically placed technical features, and an interior membrane that offers strong resistance to the most common contaminants fishermen face. Initially designed for the commercial fisherman, the Full Share set offers a top performing waterproof/breathable solution with next to skin comfort that benefits the sportfishing enthusiast as well, and at an incredible value.

- + 10K/10K waterproof/breathable performance rating
- + C6 DWR finish offers water beading performance and stain resistance.
- + Single storage chest pocket
- + Articulated knees
- + Lower leg zippers for easy on/off over boots

SIZE: XS-3XL**COLORS:** ANCHOR*, BLACK, HI-VIS YELLOW, ORANGE/GREY, HI-VIS YELLOW/GREY

**NEW COLOR*****FORECAST INSULATED JACKET**

20024

Designed to bolster high levels of warmth with less weight than traditional synthetic insulation, the Forecast Jacket is the perfect go-to outerwear option when the temperature starts to drop. Offering convenient technical features and PrimaLoft® Insulation, the Forecast Jacket delivers a best-in-class alternative to natural down, and with low water retention warmth is maintained even when wet, helping you conserve every bit of body heat.

- + 100% Recycled Nylon, 20D DWR with Cire finish on backside
- + Primaloft RISE 133gm2 insulation at body and hood. Primaloft RISE 80gm2 insulation at sleeves and side panels
- + 40% Recycled Polyester/60% Virgin Polyester Taffeta lining
- + YKK Vislon CF zipper
- + Interior quilting for extra warmth
- + High loft, durable insulation with WR treatment
- + Chest and hand pockets with locking zippers
- + Internal pockets
- + Dual hem adjustment
- + Fixed hood with peripheral view adjustment

SIZE: S-3XL**COLORS:** OLIVINE, ANCHOR, **RED ORANGE***, POSEIDON**NEW COLOR*****DISTANT HARBOR JACKET**

20026

The Distant Harbor jacket is built with 80gm PrimaLoft ECO insulation. Designed to be worn as a mid-layer when the conditions call for it, or as a stand-alone jacket to add warmth.

- + Full center front zipper
- + Hand warmer pockets
- + Primaloft BLACK ECO 80gm insulation (WR, breathable and lightweight)
- + Single side bottom hem shock cord adjustment
- + Reflective logo
- + 40% Recycled Polyester/60% Virgin Polyester Taffeta lining

SIZE: S-3XL**COLORS:** POSEIDON, ANCHOR, **ANTIQU BRONZE***



NEW COLOR*

BERING PRO 1/4 ZIP HOODIE

20039

This is a unique, breathable insulation piece, designed specifically for commercial fishermen who are working on deck. This hoodie offers both the ability to manage sweat while actively moving on deck, as well as warmth when standing around between sets.

- + 325g/m2 100% Polyester Fleece Body
- + Abrasion resistant, DWR-treated stretch Polyester chest and hood overlay
- + 1/4 zip front
- + Secure zippered chest pocket
- + Snug Lycra-bound hood and cuffs

SIZE: S-3XL

COLORS: RED ORANGE*, DEEP LICHEN GREEN, METAL



NEW COLOR*

KRYALL HOODIE

20038

The Kryall is a tough, wind, water and abrasion resistant hoodie designed for fisherman with offshore durability, comfort and performance in mind.

- + Hardened face stretch woven brushed fleece
- + HeiQ Pure anti-odor treatment
- + DWR Finish
- + Kangaroo hand pocket
- + Drawcord hood adjustment
- + Kill switch anchor

SIZE: S-3XL

COLORS: REFRACTION CAMO STONE*, ANCHOR, HI-VIS YELLOW, ANTIQUE BRONZE, FOG*, SURF*



NEW COLOR*

DILLINGHAM TECH HOODIE

20028

The Dillingham Tech Hoodie is a premium sweatshirt designed to keep you warm while blocking out icy wind. Moisture wicking properties help regulate body temperature and perspiration generated by heavy exertion and activity. A great piece for layering under outerwear or wearing anytime you need warmth and comfort.

- + 50% Polyester / 50% Cotton / 7% Spandex Flat Faced Fleece with brushed back
- + DWR Finish
- + Adjustable hood with double layer lining
- + Zippered phone pocket and kangaroo hand pockets
- + Kill switch anchor

SIZE: XS-3XL

COLORS: DEEP DEPTHS*, FOG*, AQUA SEA*, SURF*, ANTIQUE BRONZE*, OLIVINE HEATHER, GREY HEATHER, BLACK, RED ORANGE*



NEW COLOR*

KODIAK INSULATED SHIRT

40018

This heavy weight flannel is built from a robust 210-gram polyester exterior fabric, with a 160-gram insulative fleece lining. Guaranteed to keep you warm on the coldest mornings.

- + 100% Polyester / Polyester Grid Fleece
- + Moisture wicking / Quick dry
- + Button chest pockets
- + Button center front placket and cuffs
- + Active fit

SIZE: S-3XL

COLORS: METAL PLAID*, ANTIQUE BRONZE PLAID*, DEEP DEPTHS PLAID*



NEW COLOR*

STEELHEAD LS FLANNEL

40084

A cold weather fishing shirt built from 180-gram polyester featuring moisture wicking and quick dry technologies. The Steelhead flannel is designed to keep you fishing all day and looking good during storytelling time.

- + Brushed 100% Polyester Twill Flannel
- + Moisture wicking properties
- + Recycled Ocean Plastic buttons at center front, chest pocket and cuffs
- + Single chest pocket with sunglass loop
- + Active fit

SIZE: S-3XL

COLORS: ANTIQUE BRONZE*, METAL PLAID*, ANCHOR PLAID*, TEA PLAID*, SURF BUFFALO PLAID*, ANCHOR*



**NEW COLOR*****MARIS HOODIE**

20035

Designed by women, tailored for women, the Maris Hoodie delivers an ultra-warm midweight layer that offers the perfect combination of stretch and next to skin comfort.

- + 93% Recycled Polyester / 7% Spandex Stretch Fleece with brushed back
- + Fixed hood with high neck coverage
- + Double layer cuffs with thumbholes
- + Hand pockets
- + Embroidered logo

SIZE: XS-2XL**COLORS:** CHARCOAL*, SUMMER FIG*, TAHITIAN TIDE*, BLACK**NEW COLOR*****MARIS LEGGINGS**

20036

Designed by women, tailored for women, the Maris Legging delivers an ultra-warm midweight layer that offers the perfect combination of stretch and next to skin comfort.

- + 93% Recycled Polyester / 7% Spandex Stretch Fleece with brushed back
- + Wide waistband for comfort
- + Thigh pocket for cell phone
- + Flatlock comfort stitching
- + Embroidered logo

SIZE: XS-2XL**COLORS:** CHARCOAL*, BLACK, SUMMER FIG*



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