



NEW! For 2023

Casting Spoons in Herring Aid & Super Nugget



Item #	Description	UPC
1050-012HA	Croc #1 1/2, 1/8 oz, 4 g, Herring Aid	066243780666
1050-012SN	Croc #1 1/2, 1/8 oz, 4 g, Super Nugget	066243780673
1050-018HA	Croc #1 1/2, 3/16 oz, 5 g, Herring Aid	066243780680
1050-018SN	Croc #1 1/2, 3/16 oz, 5 g, Super Nugget	066243780697
1050-025HA	Croc #2 1/4, 1/4 oz, 7 g, Herring Aid	066243780703
1050-025SN	Croc #2 1/4, 1/4 oz, 7 g, Super Nugget	066243780710
1050-037HA	Croc #2 1/4, 3/8 oz, 10 g, Herring Aid	066243780727
1050-037SN	Croc #2 1/4, 3/8 oz, 10 g, Super Nugget	066243780734
1050-050HA	Croc #2 3/4, 1/2 oz, 14 g, Herring Aid	066243780741
1050-050SN	Croc #2 3/4, 1/2 oz, 14 g, Super Nugget	066243780758

Item #	Description	UPC
1150-35HA	Koho #35, 3/8 oz, Herring Aid	066243780765
1150-35SN	Koho #35, 3/8 oz, Super Nugget	066243780772
1150-45HA	Koho #45, 1/2 oz, Herring Aid	066243780789
1150-45SN	Koho #45, 1/2 oz, Super Nugget	066243780796
1150-55HA	Koho #55, 3/4 oz, Herring Aid	066243780802
1150-55SN	Koho #55, 3/4 oz, Super Nugget	066243780819
1150-65HA	Koho #65, 1 oz, Herring Aid	066243780826
1150-65SN	Koho #65, 1 oz, Super Nugget	066243780833



Super Nugget

Herring Aid

Item #	Description	UPC
1280-45HA	Kit-A-Mat #45, 1/2oz, Herring Aid	066243780840
1280-45SN	Kit-A-Mat #45, 1/2oz, Super Nugget	066243780857
1280-55HA	Kit-A-Mat #55, 3/4 oz, Herring Aid	066243780864
1280-55SN	Kit-A-Mat #55, 3/4 oz, Super Nugget	066243780871
1280-65HA	Kit-A-Mat #65, 1 oz, Herring Aid	066243780888
1280-65SN	Kit-A-Mat #65, 1 oz, Super Nugget	066243780895



Herring Aid Glow Back



Green Herring Aid Glow Back



Party Girl



Bon Chovy Nickel Scale

New Skinny G Finishes

Item #	Description	UPC
30027	Skinny G - Glow Back Herring Aid	066243780529
30028	Skinny G - Glow Back Green Herring Aid	066243780512
30029	Skinny G - Party Girl	066243780505
30030	Skinny G - Bon Chovy - Nickel Scale	066243780499



New G-Force Finishes

Item #	Description	UPC
33200	G-Force 30 - Gold Nugget	066243780314
33226	G-Force 30 - Gold Nugget Herring Aid	066243780338
33227	G-Force 30 - Glow Back Herring Aid	066243780345
33228	G-Force 30 - Glow Back Herring Aid	066243780352
33229	G-Force 30 - Party Girl	066243780369
33230	G-Force 30 - Super Nugget	066243780321
33300	G-Force 35 - Gold Nugget	066243780376
33326	G-Force 35 - Gold Nugget Herring Aid	066243780390
33327	G-Force 35 - Glow Back Herring Aid	066243780406
33328	G-Force 35 - Glow Back Herring Aid	066243780413
33329	G-Force 35 - Party Girl	066243780420
33330	G-Force 35 - Super Nugget	066243780383
33400	G-Force 40 - Gold Nugget	066243780437
33426	G-Force 40 - Gold Nugget Herring Aid	066243780451
33437	G-Force 40 - Glow Back Herring Aid	066243780468
33428	G-Force 40 - Glow Back Herring Aid	066243780475
33429	G-Force 40 - Party Girl	066243780482
33430	G-Force 40 - Super Nugget	066243780444



Gold Nugget



**Gold Nugget
Herring Aid**



**Glow Back
Herring Aid**



**Glow Back
Green Herring Aid**



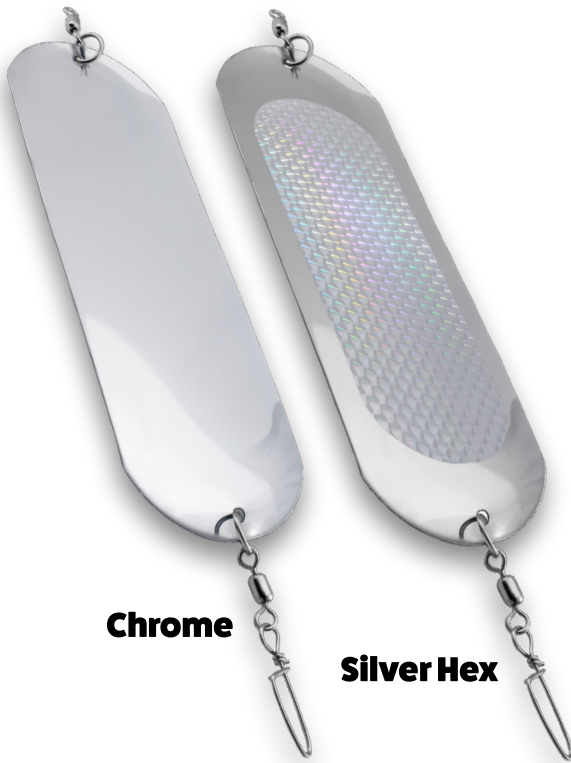
Party Girl



**Super
Nugget**



BACK BY POPULAR DEMAND! GIBBS #0 DODGER



Chrome

Silver Hex

Item #	Description	UPC
0770-0CHR	Dodger #0 - Chrome	066243017762
0770-0SH	Dodger #0 - Silver Hex	066243124163

NEW DOG TAIL DODGER FINISHES

Item #	Description	UPC
15517	Dogtail Dodger - Nickel MoonJelly - Pink Spatter - Nickel Back	066243780543
15518	Dogtail Dodger - Nickel MoonJelly - Chartreuse Spatter - Nickel Back	066243780550
15519	Dogtail Dodger - Deka Lake Special - Nickel Back	066243780567



Pink Spatter



Chart. Spatter



**Deka Lake
Special**

**Glow
Kinetic Purple**

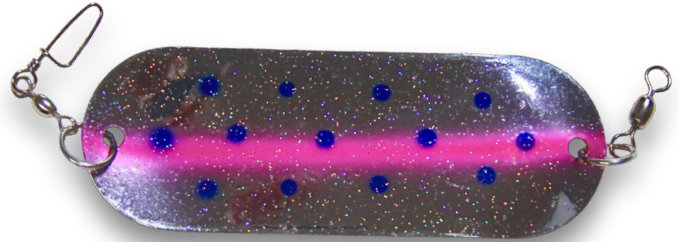


NEW KOKANEE DODGER FINISHES

Item #	Description	UPC
15311	Kokanee Dodger Glow Kinetic Purple	066243780574
15312	Kokanee Dodger Wonder Bread	066243780581
15313	Kokanee Dodger Party Girl	066243780598



**Wonder
Bread**



Party Girl

NEW Guide Series Wedding Bands



**0175-GS01
Nickel Blade
Red Beads**



**0175-GS02
Nickel Blade
w/ Moon Jelly
Pink Beads**



**0175-GS03
Pink Blade
w/ Moon Jelly
Red Beads**



**0175-GS04
Pink Blade
w/ Glow Stripe
Red/Pink Beads**



**0175-GS05
Orange Blade
w/ Moon Jelly
Red/Pink Beads**



**0175-GS06
Fire Tiger Blade
Red/Pink Beads**

Item #	Description	UPC
0175-GS01	Guide Series Wedding Band Nickel Blade- Red Beads	066243780604
0175-GS02	Guide Series Wedding Band Nickel Blade/Moon/Jelly Tape - Pink Beads	066243780611
0175-GS03	Guide Series Wedding Band Pink Blade/MoonJelly - Red Beads	066243780628
0175-GS04	Guide Series Wedding Band Pink Blade/Glo Stripe - Pink/Red Beads	066243780635
0175-GS05	Guide Series Wedding Band Orange Blade/MoonJelly Tape - Pink/Red Beads	066243780642
0175-GS06	Guide Series Wedding Band Tiger Prawn Blade - Pink/Red Beads	066243780659



YAMASHITA[®]

Herring Aid Squid

Item #	Description	UPC
16299	Squid, Rigged 4.5" ONJ84KMR - Herring Aid	066243162998
16399	Squid, 5/pk 4.5" ONJ84KMR - Herring Aid	611449612992



Mac Fish Green Herring Aid

Item #	Description	UPC
00304	Mac Fish - 40g/1.5oz Green Herring Aid	771613003046
00314	Mac Fish - 70g/2.5oz Green Herring Aid	771613003145
00324	Mac Fish - 150g/5oz Green Herring Aid	771613003244



NEW Flasher Tapes - 2PK

Item #	Description	UPC
O-FT11MJ	11" Flasher Tape - 2pk Moonjelly	779160900528
O-FT11MJCR	11" Flasher Tape - 2pk Moonjelly Crush	779160900535
O-FT11GLCR	11" Flasher Tape - 2pk Glow Crush	779160900542
O-FT11-SH	11" Flasher Tape - 2pk Silver Hex	779160900559
O-FT11LLMJ	11" Flasher Tape - 2pk Lemon Lime/Moonjelly	779160900566
O-FT11RSMJ	11" Flasher Tape - 2pk Red Striper/Moonjelly	779160900573



NEW 360 11" Flasher

A NEW Spin on an old Classic. The O'ki 360 comes equipped with a back fin for exaggerated 360 swings and swoops.

Item #	Description	UPC
O360-11CHR-MJRS	Oki 360-11 Chrome - MJ-Red Striper/Glow Crush	779160900337
O360-11CHR-GOLD	Oki 360-11 Chrome - Gold/MJ Crush	779160900344
O360-11CHR-MJ	Oki 360-11 Chrome - MJ/MJ Crush	779160900351
O360-11CHR-GLOWRS	Oki 360-11 Chrome - Glow-Red Striper/MJ Crush	779160900368
O360-11CHR-LL	Oki 360-11 Chrome - Lemonlime/Glow Crush	779160900375
O360-11CHR-SPRBETSY	Oki 360-11 Chrome - Super Betsy	779160900382
O360-11CHART-MJ	Oki 360-11 Chartreuse UV - MJ/Glow Crush	779160900399
O360-11CHART-DW	Oki 360-11 Chartreuse UV - Derby Winner	779160900405
O360-11GREEN-MJ	Oki 360-11 Green UV - MJ/Glow Crush	779160900412
O360-11JELLYFISH-MJ	Oki 360-11 Jellyfish UV - MJ/Glow Crush	779160900436
O360-11JELLYFISH-OF	Oki 360-11 Jellyfish UV - OutFitter/Glow Crush	779160900443
O360-11JELLYFISH-LL	Oki 360-11 Jellyfish UV - Lemonlime/Glow Crush	779160900450





Guide Series & Highliner Rods

Item #	Description	UPC
GGSR-1062M	Gibbs Guide Series Rod, 10'6 Medium, 15-30lb	066243779905
GGSR-1062MH	Gibbs Guide Series Rod, 10'6 Medium/Heavy, 20-40lb	066243779912
GHR-1062M	Gibbs Highliner Rod, 10'6 Medium, 15-30lb	066243780291
GHR-1062MH	Gibbs Highliner Rod, 10'6 Medium/Heavy, 20-40lb	066243780307

GIBBS GUIDE SERIES RODS

- Light and responsive 24-ton carbon rod blanks
- UFRII: Ultimate Flex Reinforced rod tip technology
- Premium cork fore grip for traditional look and feel
- 3K woven carbon fiber butt section for maximum durability
- Machined aluminum, double locking reel seat
- Fuji K-concept guides with deep pressed frame design
- Guide Series rods are backed by a 1-year limited warranty



GIBBS HIGHLINER RODS

- Light and responsive 24-ton carbon rod blanks
- UFRII: Ultimate Flex Reinforced rod tip technology
- Premium cork fore grip for traditional look and feel
- Shrink tube and 3K woven carbon fiber butt section
- Fuji double locking DPS reel seat for maximum reliability
- Fuji stainless steel guide frames with Alconite inserts
- Highliner rods are backed by a 1-year limited warranty

